



WHITEPAPER

VERSION 1.0

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INTRODUCTION

The mobile games industry has been growing rapidly, with an estimated global market size of \$97.81 billion in 2021, This is growth can be attributed to the increased popularity of mobile gaming among younger audiences, especially in Asia and North America. This trend is expected to continue in the coming years, with the mobile gaming industry projected to reach a market size of \$214.61 billion by 2028.

The market for crypto play to earn (P2E) has been growing rapidly in recent years, driven by the increased demand and popularity around crypto and mobile games which has both seen a massive demand increase within the last 5 years, this is further backed by the fact that over \$3 billion was invested in blockchain in the second quarter of 2022. We as a company believe that we can become a leader in the market with a sustainable game.



EXECUTIVE SUMMARY



The Chapter Begins!

Metascape is the best innovative 3D play to earn, which allows users to experience a whole variety of fun! Players can purchase scapes, sell scapes, upgrade, repair and scale out their bases. Players will also be able to battle against an AI (Artificial Intelligence) based opponent. Players will also get the chance to purchase and upgrade different types of Metascape weaponry to attack and loot enemy bases. By successfully defeating another enemy, players will be able to retrieve a certain percentage of the enemy's \$MS tokens. Either Battle in PVP Mode or join a clan, with there being 3 modes being the standard campaign, online or special tournament mode! Whatever you do there's a whole new world waiting for you. We at Metascape have the best of the best low poly graphic designers who have created a one of a kind Metaverse / play to earn environment! This isn't you're average AI play to earn.

The Game is designed to attract both worlds, the blockchain-powered decentralized ecosystem where gamers' actions determine the development of the game, as well as the pure gaming and competitive aspect of finding the best strategy, best team, and climbing the leaderboards to be major in the Metascape world. In regards to AI The market for AI-generated content has been growing rapidly in recent years, driven by the increasing demand for personalized and relevant content across various industries, including marketing, journalism, and entertainment. The global AI in content creation market size is expected to grow from \$413 million in 2020 to \$1,860 million by 2025, at a compound annual growth rate of 35.2% during the forecast period. This growth can be attributed to the increasing demand for personalized content and the ability of AI to generate high-quality content quickly and efficiently.

AI-generated content is also being used in the entertainment industry, particularly in the creation of video and audio content. For example, AI-powered tools can be used to generate music, voiceovers, and even entire video scripts. This allows content creators to produce high-quality content at a lower cost and with greater efficiency. However, some critics argue that AI-generated content lacks the creativity and nuance of human-generated content and that it may lead to a loss of jobs for content creators and journalists. Overall, the market for AI-generated content is expected to continue to grow in the coming years, driven by the increasing adoption of AI technology and the need for personalized and relevant content. MetascapeAI represents a significant breakthrough in the gaming AI industry, providing an innovative solution to the challenges of producing high-quality, visually appealing anime content. The platform's use of AI and blockchain technology ensures the authenticity of all generated content, making it possible for content creators to monetize their content effectively.

GAME OVERVIEW



Our innovative strategy-based game will include 3 game modes:

Campaign – This game mode is designed to take players through a series of levels or missions that are interconnected which provides players with a unique gaming experience. As players progress through the game, the levels become increasingly challenging, forcing players to use their skills and abilities to overcome obstacles and complete objectives against artificial intelligence-based opponents. In this game mode players will have the ability to earn skill points as they progress through levels that can be spent on weaponry and upgrading their scape allowing them to both attack scapes and defend their scapes effectively. To go into a bit more detail the game uses groundbreaking AI controlled players react to a player's actions in previous and current levels adjusting their behavior, accordingly, making the game more challenging and engaging for the player.

Online – Metascape AI Online multiplayer strategy which allows players to fortify their scapes using a variety of materials and raid enemy scapes in real time battles which allows the players to earn Metascape tokens essentially being the flagship mode allowing players to play to earn. The online mode provides a competitive experience that adds depth and longevity to the gameplay. The online mode is not to remain static, constantly evolving, with new updates and features being planned to ensure that the game remains fresh and exciting for players. In the online mode and the game, weaponry selection plays a huge role in whether players are successful in defeating other online players, each weapon has its pros and cons and players must use their own skill to decide what weapons suits their playstyle.

Tournament – Our tournament mode is set to be a time limited event being held periodically, winners of each match will progress to the next stage with the difficulty of opponents will likely increase promoting a great sense of competition and achievement which we strive for here at Metascape AI.

Players will initially face each other based on a matchmaking system which allows for players to be given a fair opportunity in the tournament, with huge rewards at stake this is a mode that players will work towards winning.

VISION AND VALUES



Vision – Here at MetascapeAI

We are creating a gaming environment that will blast the boundaries of what has been done in gaming in the past, we aim to create a positive gaming environment where we can build a community in which gamers are rewarded for playing the game whilst having fun. We here at Metascape are passionate about gaming as it is something we can relate to, we see the potential of blockchain and cryptocurrency as a frontier represented in mobile gaming, we are committed to providing our players with the best possible gaming experience whilst rewarding them.

Values that we attain within creating our Metascape Project

Innovation

Successful gaming crypto projects often bring innovative ideas and unique features to the table. our team here at MetascapeAI strive to introduce new concepts, mechanics, or technologies that differentiate their project from existing ones.

Technical Expertise

Developing a gaming crypto project requires a strong technical foundation. Within the team we possess expertise in blockchain technology, smart contracts, decentralized applications (DApps), and game development. We have the necessary skills to implement our ideas effectively within the project.

Vision and Purpose

Our team show clear vision and purpose for our gaming crypto project. We fully understand why we are building this project and the problems we are trying to solve within the gaming industry.

Game Development Experience

Creating a successful gaming crypto project necessitates expertise in game development. We at MetascapeAI have got together the best game developers who understand the intricacies of designing, building, and launching engaging and immersive games.

VISION AND VALUES



Community Engagement : Here at MetascapeAI Building a supportive and active community around the gaming crypto project is crucial. Our Team makes sure to prioritize community engagement through regular updates, open communication channels, social media presence, and community events. We aim to actively listen to feedback, address concerns, and involve the community in the project's development.

Security and Trust : Security is paramount in the crypto world. Our team makes sure to prioritize the implementation of secure smart contracts, undertake rigorous auditing processes, and ensure the safety of our investor funds and data. Building trust with the community by being transparent and accountable is essential for long-term success.

Partnerships and Integration : Collaborating with established gaming companies, exchanges, or other relevant partners can provide significant exposure and opportunities for growth. The team here at MetascapeAI seek partnerships that align with our project's vision and can contribute to its success.

User Experience : Our Project aims to prioritize delivering an exceptional user experience. This includes intuitive gameplay, smooth interactions, attractive visuals, and a seamless integration of blockchain elements. User-friendly wallets, easy onboarding processes, and clear instructions for using the platform.

Adoption and Utility : The team also focuses on driving adoption within our play to earn project by creating a compelling value proposition for users. We aim to offer real benefits, such as in-game rewards, ownership of virtual assets, competitive gameplay, or social interactions, to attract and retain users.

The success in the gaming crypto industry is dependent on a multitude of factors, and these values provide a starting point. The team's ability to adapt, iterate, and learn from the market will also play a significant role in our projects success.

VISION AND VALUES



MetascapeAi aims to provide revenue-sharing opportunities for \$MetascapeAI token holders through a stake-to-earn model. Token holders can lock up their tokens and earn revenue generated from the following sources:

Paid Advertising Slots on the Metascape Bot (phase 2)

The Metascape Bot is an AI-powered bot that provides RPG Battle / game content and services. It serves as a revenue-generating platform for MetascapeAi by offering paid advertising slots to businesses and individuals.

Paid Advertising on the Metascape website

Competitions within the metascapeAI Tournament game mode will allow users to earn \$MS token prizes as reward to users who rank and win tournaments within the game mode. users will also have to pay a \$MS entree for competitions which will also create a circulation of prize pool rewards.

Taxes Generated Through Token Volume

MetascapeAI generates revenue through transaction fees and taxes. A percentage of the fees generated is allocated to the revenue pool and shared with \$Metascape token holders.

Revenue from Partnerships

MetascapeAI aims to form partnerships with businesses and organization within our gaming industry. It will offer paid AMAs (Ask-Me-Anything) and cross-community events, generating revenue for the platform and its token holders.

ROADMAP

Phase 1

- Initiation of Metascape Game Development / Proof-Of-Concept Testing
- Website and Social Launch
- Pre-Launch Marketing
- Liquidity Raise
- Token



Phase 3

- First Major Partnership
- Game Development of All 3 Modes Completed
- Listing On CEXs
- Early Access To Game For Diamond Holders
- Surprise To Announce
- Mobile App Android & iOS
- Premium Launch Of Tournament Mode / Rewards
- \$150,000 Community Buy Bucks



Phase 2

- PR Marketing
 - CoinMarketCap Listing
 - CoinGecko Listing
 - Metascape Clothing
 - Manufacturing / Merch
 - Beta Mode Testing
 - Text-To-Speech Activation
 - Heavy Marketing
- \$50,000 Community Bucks



Phase 4

- Google Extension Release
- Firefox Extension Release
- More Major Partnership
- International Partnership With Gaming Associations
- Listing On CEXs
- Multilanguage AI
- Launch The First AI NFT Marketplace
- Best-In-Case Render Quality
- Top Ranking Game on IOS and Android Leaderboards



GROWTH MODEL



MetascapeAI has the potential to grow into a major player within the gaming and crypto industry. Here are some potential strategies for achieving growth:

Partnerships with similar P2E AI Games

User-generated Content

By leveraging social media platforms like Twitter, Instagram, and YouTube, MetascapeAI can reach a large audience of gaming fans and content creators. The platform could also partner with influencers and content creators to promote the platform and generate buzz.

Expansion into Other Markets

While MetascapeAI is initially focused on the gaming and AI market, the technology could be applied to other areas, such as advertising, and virtual reality. By expanding into other markets, MetascapeAI can tap into new revenue streams and reach a wider audience.

Social Media Marketing and PR

By leveraging social media platforms like Twitter, Instagram, and YouTube, MetascapeAI can reach a large audience of gaming fans and content creators. The platform could also partner with influencers and content creators to promote the platform and generate buzz.

Community Engagement

MetascapeAI can build a strong community of users by offering incentives for content creation and providing a forum for users to share feedback and suggestions. This can help to build brand loyalty and increase user retention.



Join Our Community & Get Early Access



@metascapegameai



@metascapeai